

Brantford

Key Statistics (2019)

Population (Thousands)	149
Population share of Ontario	1.0%
Employment (Thousands)	79
Employment share of Ontario	1.1%
Median age	41.2



Top Five Industries by Employment (2019)

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	Manufacturing	Wholesale and retail trade	Health care and social assistance	Construction	Educational services	
Employment	14,700	13,100	9,800	6,200	5,400	
(Share of Total Employment)	(18.7%)	(16.6%)	(12.5%)	(7.9%)	(6.9%)	

Key Labour Market Indicators

	2018	2019	2020				Feb to May 2020	
			Jan	Feb	Mar	Apr	May	
Employment Change (Thousands)	-2.3	8.7	-1.0	-1.8	-1.7	-3.0	-0.8	-5.5 (-7.4%)
Unemployment Rate (Per Cent)	6.2	4.3	4.3	4.7	5.9	9.4	11.3	6.6
Participation Rate (Per Cent)	64.1	69.5	67.1	65.8	65.1	64.7	65.3	-0.5

Industry Breakdown of Job Losses During the Pandemic (February to May 2020)*

